

# Mellerio's Continuum of Caring

**Thesis:** I couldn't care less about X. (As opposed to "I could care less about X")



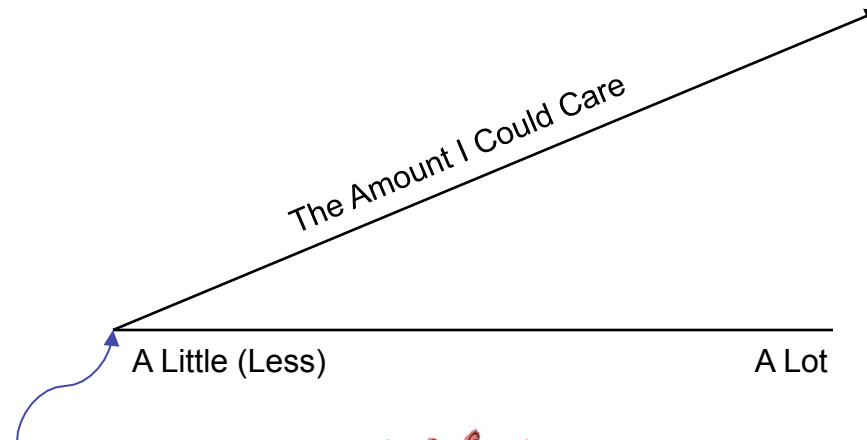
As an example, I'll use Jar Jar Binks to substitute for X: I couldn't care less about Jar Jar Binks.

*Statement 1:* Along a continuum, I could care for things from a little to a lot (infinity) (see below). I *could* care for Jar Jar Binks from a little to a lot.

*Statement 2:* If I said, "I could care less about Jar Jar Binks," that would imply that at some point I cared for him somewhere along my continuum.

*Statement 3:* At the point where the amount I could care reaches zero, I am simply not able to care less => I couldn't care less (see below).

*Conclusion:* Since I never cared about Jar Jar Binks to begin with, I can safely say, "I couldn't care less about Jar Jar Binks."



It's at this very point where I couldn't care less (i.e., it's impossible for me to care any less about something at this point). For example, I couldn't care less about Jar Jar Binks.

